



RUTLAND CAMRA 2020 BEER FESTIVAL PLANNING MEETING

REF	MEETING DATE : 23 January 2020 at The Lord Nelson	ACTION
	<p>Present: Rich Harris (Chair), Neil Broad, Nick Holford, Shaun Wersching, David Whittle</p> <p>Apologies: Dave Casewell, Ian Hamblett, Susan Holford, John Saunders</p>	
1	<p>Introduction (RH)</p> <p>Very disappointing attendance at meeting! Festival works well; we should aim to refresh but only by adding to and enhancing the current model. It is very much enjoyed by the members; we must retain this but look to broaden its appeal to a wider audience. The festival funds the branch activities for the year (NB).</p>	
2	<p>New Ideas</p> <p>A gin bar has been suggested and will be considered. Must be run by distiller, whether on all days or just Saturday.</p> <p>Tutored beer tastings are a possibility.</p> <p>Local brewers could be invited to talk about their beers/brewing process (Q & A)?</p> <p>RH has noticed that CAMRA offers the loan of bar games which could be played in the museum.</p> <p>RH keen that the festival should be as green and sustainable as possible (plastic/water bottles/minimize wastage etc), and this should be set as an objective.</p> <p>DMTW keen to get the UK's only trappist ale at the festival, <i>Tynt Meadow</i> (bottle-conditioned) from Mount St Bernard Abbey (Leics). A very moving film has just been made (<i>Outside The City</i>) about a year in the life of the monastery which contains the commissioning and first brewing of the beer in 2018. DMTW & RH have been in touch with the organizers of <i>Cinema for Rutland</i> about showing the film one evening after the festival closes, perhaps as part of their programme. The initial response has been encouraging, and the two parties are meeting in early February. The director of the film is happy for it to be shown. This scheme would also have the benefit of linking up two of Rutland's voluntary organizations.</p> <p>It is hoped the Vicar of Oakham may bless the festival again.</p>	



RUTLAND CAMRA 2020 BEER FESTIVAL PLANNING MEETING

	<p>Suggestions for Improvements Marketing improvements are needed.</p> <p>The issue of food vouchers for volunteers needs reviewing (quantity and/or value) as we should be making improved profits on food. NH offered to be i/c distribution of vouchers at the festival.</p> <p>RH said that the beer list should give more details, including location of brewery/tasting notes. Perhaps at least one gluten-free and one non-alcoholic beer? SW noted that a large proportion of the beer tipped away at the end of the festival was dark.</p> <p>NH commented that red wine doesn't sell, rosé slightly better, white and sparkling best. Wine stock will be reviewed based on sales history.</p> <p>Volunteers' rota (who works where/when) should be formalised.</p> <p>ACTION</p> <ul style="list-style-type: none"> • NH to decide amounts of wine to be ordered (for next meeting) • RH to contact local gin distillers • RH to speak to DC about rotas and vouchers • RH and SH to contact local brewers about talks/Q&As • RH to contact CAMRA about bar games • DMTW to contact supplier of <i>Tynt Meadow</i> 	<p>NH</p> <p>RH</p> <p>RH</p> <p>RH/SH</p> <p>RH</p> <p>DMTW</p>
<p>3</p>	<p>Review Roles/Responsibilities Only the roles of those present were discussed.</p> <p>SW: happy with setting up, and will draw up plan. The site managers need to see the Health & Safety folder in advance.</p> <p>NB: happy to draw up budget and procure glasses (with JW). Also to be CAMRA liaison (<i>What's Brewing</i> etc).</p> <p>RH: beer and bar management (with another volunteer).</p> <p>DMTW to procure cider. He will contact the supplier of cooling equipment, as last year he (the cooling chap) said that he was intending to develop a way to cool cider. Offered to sort out the programme.</p> <p>NB/RH to take on the Ale Trail.</p>	



RUTLAND CAMRA 2020 BEER FESTIVAL PLANNING MEETING

	<p>ACTION</p> <ul style="list-style-type: none"> • RH meeting with DC next week, to talk about festival-related matter, including rotas, vouchers, scaffolding, sponsorship • DMTW to find out about cider cooling equipment 	<p>RH</p> <p>DMTW</p>
4	<p>Review Plan/Timetable RH distributed a draft timetable.</p>	
5	<p>AOB RH suggested trying to get our new MP to the festival, for however short a time.</p> <p>ACTION</p> <ul style="list-style-type: none"> • RH to raise with DC 	<p>RH</p>
	<p>Next Meeting 27th February at The Lord Nelson (7.30pm)</p>	