



RUTLAND CAMRA AGM MEMBERSHIP REPORT 2018

- **MEMBERSHIP GROWTH**

AGM DATE	AUG 2016	AUG 2017	AUG 2018 *
Branch Membership	165	178 (+8%)	194 (+9%)

* As of 6 August 2018

- **MEMBERSHIP DATA**

CAMRA decided to take up the GDPR (data protection) issue quite seriously, as it holds a considerable amount of personal data related to members. As a consequence **CAMRA decided to**

a) **stop sending out postage labels to membership secretaries for use to communicate with new members/members transferring into our branch/ leaving members.** This caused quite an upset amongst membership secretaries as they felt that a postal welcome (or sorry to see you again..please think again) to the branch probably including the latest 'Tiny Pint' and details of the next branch meeting was a helpful action to make newcomers feel welcomed. However CAMRA reviewed the process (they never liked doing it as it was time consuming and expensive) and came to the conclusion that the mailing of address labels was a grave risk to the security of address data, and thus it was stopped from June onwards. BOOO! Membership secretaries can still obtain the necessary information by interrogating the branch records, but bluntly it's a chore that we could do without, and those of us without the mail merge skills are reduced to copying down names and addresses from spreadsheets. BUT see below

b) **require Membership Secretaries to take a GDPR test.** I'll own up to saying that I thought the test was voluntary, and as I considered my days of exams were over I just let it fly by. BUT I found myself blocked from entering the membership system until I passed the test...So on a very hot Sunday, I sat in front of the screen and went through the course and passed (2nd Time!) To be fair the course was very informative, and I can assure you that your data is safe with me!

BUT I'm still having trouble accessing the membership data, with frequent calls to HQ . They are on the case!

- **BITS AND BOBS**

- Beer Festival yielded 4 new branch members (transfers)
- PE9 membership rumbled on. We thought we had cracked it...but not so, but NOW we hope Rutland members with a PE9 post code WILL be assigned to Rutland. Still to deal with LE16 members who currently are assigned to Leicester however!

Dave Casewell: Rutland CAMRA Membership Secretary Aug 2018