



RUTLAND CAMRA BRANCH SECRETARY AGM REPORT 2018

Nothing of any great significance to report , but a few bits and bobs:

- CAMRA national information that needs to be passed onto members is done so automatically
- The branch continues to communicate with its members through the ‘communication tool’ . The branch is not allowed (GDPR) to maintain a formal set of branch e mail addresses, but is allowed to keep specific lists for specific purposes with the permission of those involved. For example I have maintained a list of those Beer Festival staffing volunteers, and also endeavour to email those attending branch meetings with minutes.
- We use the ‘communications tool’ to circulate minutes, BUT I am aware that this is a big file to read on a phone, so it always put at the end of the e mail , with any important information extracted summarily earlier on . Only those who expressed a willingness to receive CAMRA emails receive these emails (about 70% of branch members) and generally about 50% of those are recorded as opening them...some may read the early content without opening and hence important info goes either in the title or in the first few lines....BUT it’s all good folks!
- We try to put Branch Meeting info into ‘What’s Brewing’, but we are also aware that members had to deliberately OPT IN to receive ‘What’s Brewing’ by post.
- I continue to also act as Minute Secretary

Dave Casewell Rutland CAMRA Branch Secretary Aug 2018