



RUTLAND CAMRA BEER FESTIVAL 2018

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- Venue popular as always. Average feedback score of 4.8/5
- Excellent choice of beers
- Beers kept in good condition in spite of the heat and a very simple cooling system (wet sacks)
- Beer of the festival: 'Once to Yourself' Oakham Ales
- Beer sales were highest to date.
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- Cider also 'held its own'.
- New food provider (Susan Holford) proved successful.
- Good mixture of low key music which 'held' visitors without intrusion.
- Front of house was friendly & efficient as always.
- Cask sponsorship proved effective and popular. All beer casks were sponsored to £30 each.
- Social media publicity rising in significance
- Staffing was highest ever, with good support for setting up and taking down
- No new CAMRA branch members, but 4 existing CAMRA members transferred to the branch.
- Approx £100 raised for Dove Cottage charity.
- No Health & Safety incidents
- A full review of the Festival was conducted, and the document will prove helpful to the organisation of the next festival

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